



MSC 2021

METROPOLIS SUPERMAN CELEBRATION

JULY 30, 31, AUG 1

After last year's canceled event due to Covid 19, the Metropolis Chamber of Commerce and MSC Team are excited for the return of the Celebration!

This is your invitation to participate as a Sponsor for one of the most unique events in the Midwest! Celebrating it's 44th year, the Superman Celebration, a unique combination of Festival & Convention, is held in Metropolis, IL, the Official Hometown of Superman. MSC attracts fans of all ages from all over the United States, as well as many other countries. The three day event is organized and hosted by the Metropolis Chamber of Commerce. Crowds as large as 25,000+ attend MSC and enjoy Super entertainment, contests, Celebrity guests, Artists & Writers from the Comic world, Movies and More! Highlights include meeting and getting a picture made with our Official Metropolis Superman and posing in front of our 15 ft bronze statue of The Man of Steel!

MSC has many levels of Sponsorship available. Please take a moment to look over the Super options and contact Metro Chamber if you have any questions or would like to reserve your sponsorship. Due to printing deadlines, some items can only be included in sponsorships received by June 15, 2021. We look forward to working with our 2021 sponsors of MSC and promoting your business during our event.

SUPER FACTS & STATS! (Based on MSC 2019) Note: MSC did not take place in 2020

2019 Attendance: 48 States & 8 Countries represented • Crowd size Est. 25K+
Website by Views: Homepage 65K / Schedule 31K / Guests 18K / Artist Alley 8K
**Social Media Top followers by Country: USA/ Mexico/India/ Philippines/ Brazil/
United Kingdom / Canada / Australia / Indonesia / Columbia**

f 13K page likes / 13K Following

📷 1,200+ Followers & Growing!

Overall Sponsorships Available (No limit on # of Sponsors)

Kryptonite Sponsor - \$2500 Justice League Sponsor - \$1000 America's Hero Sponsor - \$500
Up Up & Away Sponsor - \$250

Specific Sponsorships Available (Limited # of Sponsors)

(1) Metro Tent Sponsor - \$2500 (1) Smallville Tent Sponsor - \$1500
(1) Artist Alley & Writers Way Sponsor - \$1500 (4) Super Selfie Stop Sponsor - \$300

Advertising opportunities:

Collector Box Insert - \$50 (Business furnishes item/info)
Banner Ad on supermancelebration.net - \$100 Dining Tent Spotlight - \$75.00

VIP Individual Sponsorship - \$100 (for Individuals only)

Due to printing deadlines, some items can only be included in sponsorships received by June 15, 2021

Metropolis Chamber of Commerce
607 Market Street - Metropolis, IL. 62960
618-524-2714 sponsor@supermancelebration.net
supermancelebration.net metropolissupermancelebration.com



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MSC VIP Individual Sponsor - \$100

This sponsorship is for individuals only with a limited number available.

- 1 Exclusive VIP Sponsor T-shirt*
- 1 Exclusive VIP Early Access shopping inside Metro Chamber Friday - Sunday 9 - 10 a.m.
- 1 VIP Party Pass
- 1 VIP MSC Lanyard*
- 1 Fast Pass to each Non-Ticketed Autograph Location
- 1 VIP Collectors Box to hold all your Super Sponsor Goodies*
- Discount Coupon for Super Merchandise at Metro Chamber
- Special inserts and Promotions from local businesses
- 1 Chance to win Basket filled with Local Giftcards and Super Swag

Up, Up & Away Sponsor - \$250

- **All MSC VIP Individual Sponsor Items plus:**
- Call out 1X daily during all 3 days of MSC
- Sponsor sign displayed in the Celebration area*
- Name listed on supermancelebration.net & in Metropolis Planet Special Edition*

America's Hero Sponsor - \$500

- 2 Exclusive MSC Sponsor T-shirt*
- 2 VIP Party Passes
- 2 VIP MSC Lanyard*
- Exclusive VIP Early Access Shopping inside Metro Chamber all 3 days (Fri - Sun/9 - 10 a.m.)
- Call outs throughout the 3 days of MSC
- Social Media Mentions 2x leading up to the event on Instagram/Twitter/Facebook*
- Sponsor Signage around the Celebration area*
- Name listed on supermancelebration.net & in Metropolis Planet Special Edition*

Justice League Sponsor - \$1000

- 4 Exclusive MSC Sponsor T-Shirts*
- 4 VIP Party Passes
- 4 VIP MSC Lanyard*
- Exclusive VIP Early Access Shopping Inside Metro Chamber all 3 days (Fri - Sun/9 - 10 a.m.)
- Call outs throughout the 3 days of MSC
- Social Media Mentions 3x leading up to the event on Instagram/Twitter/Facebook*
- Sponsor Signage around the Celebration area*
- Name listed on supermancelebration.net & in Metropolis Planet Special Edition*
- Sponsor Listing on official MSC Schedule/Map flyers*
- Sponsor Logo on official MSC poster used for advertising the event*
- Premium Sponsor signage around Celebration area*
- Sponsor Ad on MSC website with a direct link to your content*

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Smallville Tent Sponsor - \$1500

Smallville focuses on kids of all ages with events, contests, hands-on Workshops, Special Guests, and the Super Popular Kids Super Hero Costume Contest!

- 4 Exclusive MSC Sponsor T-Shirts*
- 4 VIP Party Passes
- 4 VIP MSC Lanyards*
- Exclusive VIP Early Access shopping inside Metro Chamber Friday - Sunday/9 - 10 a.m.
- Smallville Tent will be named "Your Business" Tent throughout the Celebration
- Tent Sponsor Vertical Banners with your logo on Entrance of Smallville Tent*
- Sponsor call outs before every Smallville Tent Event throughout all 3 days of MSC
- Tent Sponsor listing on MSC Schedule/Map flyers*
- Sponsor signage around Superman Square and Celebration Area*
- Smallville Tent sponsor listing & Logo in the Daily Planet - MSC Special Collectors Edition*
- Tent Sponsor Banner with your Logo on the Smallville Tent Stage*

Artist Alley/Writer's Way Sponsor - \$1500

AA/WW is a popular location of fans where they enjoy the creativity of superhero artist and writers.

- 4 Exclusive MSC Sponsor T-Shirts*
- 4 VIP Party Passes
- 4 VIP MSC Lanyards*
- Exclusive VIP Early Access shopping inside Metro Chamber Friday - Sunday/9 - 10 a.m.
- Artist Alley/Writer's Way will be named "Your Business" AA/WW throughout the Celebration
- Sponsor Vertical Banners with your logo on Entrance of Artist Alley/Writer's Way*
- Sponsor call outs before every Artist Alley/Writer's Way Event throughout all 3 days of MSC
- AA/WW Sponsor listing on MSC Schedule/Map flyers*
- Sponsor signage around Superman Square and Celebration Area*
- Artist Alley/Writer's Way sponsor listing & Logo in Daily Planet - MSC Special Collectors Edition*
- Sponsor Banner with your logo at Artist Alley/Writer's Way*

Metro Tent Sponsor - \$2500

The Metro Tent contains the main stage where special programs, entertainment and the Celebrity Guest Q&A's are featured.

- 4 Exclusive MSC Sponsor T-Shirts*
- 4 VIP Party Passes
- 4 VIP MSC Lanyards*
- Exclusive VIP Early Access shopping inside Metro Chamber Friday - Sunday/9 - 10 a.m.
- Metro Tent will be named "Your Business" Metro Tent throughout the Celebration
- Tent Sponsor Vertical Banners with your logo on Entrance of Metro Tent*
- Sponsor call outs before every Metro Tent Event throughout all 3 days of MSC
- Tent Sponsor listing on MSC Schedule/Map flyers*
- Sponsor signage around Superman Square and Celebration Area*
- Metro Tent sponsor listing & Logo in the Daily Planet - MSC Special Collectors Edition*
- Tent Sponsor Banner with your logo on the Metro Tent Stage*

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Kryptonite Sponsor - \$2500

- 4 Exclusive MSC Sponsor T-Shirts*
- 4 VIP Party Passes
- 4 VIP MSC Lanyard*
- Exclusive VIP Early Access Shopping Inside Metro Chamber all 3 days (Fri - Sun/9 - 10 a.m.)
- Call outs throughout the 3 days of MSC
- Social Media Mentions 5x leading up to the event on Instagram/Twitter/Facebook*
- Sponsor Signage around the Celebration area*
- Name listed on supermancelebration.net & in Metropolis Planet Special Edition*
- Sponsor Listing on official MSC Schedule/Map flyers*
- Premium Sponsor signage around Celebration area*
- Sponsor Ad on MSC website with a direct link to your content*
- Sponsor Logo on official MSC poster used for advertising the event*
- Booth Space on Market Street to promote your business

Collector Box Insert - \$50*

Promote your business with a coupon or free gift inside the commemorative box all VIP/Up, Up & Away sponsors will receive. You furnish the item, we'll stuff the box!

Banner Ad on supermancelebration.net - \$100*

Promote your business by featuring it on supermancelebration.net!

Super Selfie Stop - \$300*

Grab one of our four Super Selfie backdrops and feature your business on EVERY post, photo, and share captured by our enthusiastic fans! These 7' x 8' photo op backdrops will feature your 15" x 15" logo. Super Selfie stops can be found on Market Street.

Dining Tent Spotlight - \$75*

Feature your logo on a Banner displayed at the Dining Tent on Market Street. It's a popular place to sit, eat and get out of the heat! A great spot to let people know what your business has to offer!

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607 Market Street - Metropolis, IL. 62960
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supermancelebration.net metropolissupermancelebration.com

2021 MSC Sponsorship Order Form

Name _____
Business Name _____
Street Address _____
City, State, Zip _____
Phone Number _____
Email Address _____

Check the sponsor level(s) of your choice:

MSC VIP Sponsorship - \$100

Shirt Size (Mark One): S M L XL XXL XXXL

Up, Up & Away Sponsorship - \$250

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo to sponsor@supermancelebration.net by June 15.

America's Hero Sponsor - \$500

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo to sponsor@supermancelebration.net by June 15.

Justice League Sponsor - \$1000

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15.

Smallville Tent Sponsor - \$1500

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

Artist Alley/Writer's Way Sponsor - \$1500

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

Metro Tent Sponsor - \$2500

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

Kryptonite Sponsor - \$2500

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

Shirt Size (Mark One): S M L XL XXL XXXL

I want my name to appear as _____

Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

Collector Box Insert - \$50

Items or Coupons needed by June 15

- Banner Ad on supermancelebration.net - \$100**
Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

- Super Selfie Stop - \$300**
Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

- Dining Tent Spotlight - \$75**
Send your high res logo and/or ad copy to sponsor@supermancelebration.net by June 15

Office Use Only

Date Order Form Received _____

Paid by: Check Cash Credit Card

Date Deposited _____