

# Rules for the 2012 SUPERMAN CELEBRATION FAN FILM COMPETITION

## 1. Entries

There is a limit of 4 (four) films entered by one individual or creative group. Each film submitted must be on a separate DVD and be accompanied by its own entry form. (Two DVD copies per submission will be required.)

DVDs submitted will not be returned.

## 2. Content and Eligibility

First and foremost, all entries **must be superhero related** using existing characters or original superheroes of the entrant's own creation.

Your entry must be your own work and no one else's. Anonymous submissions will neither be accepted nor displayed.

We will allow PG-13 Material, but you must label your films accordingly, so we can preview them to the appropriate audiences and give disclaimers. (We reserve the right to reject films, however, based on content deemed too risqué for the family-friendly atmosphere of Superman Celebration. Such content may include, but is not limited to, profanity, graphic violence, graphic blood and gore, and sexual content. You are permitted to bleep/censor occasional profanity. We still maintain the right to reject films where bleeping is frequent.)

Films submitted as entries in previous years' Superman Celebration Fan Film Competition are ineligible for entry.

While amateur entries are especially desirable and strongly encouraged, fan films by members of the professional film and television production community are still eligible for entry as long as they meet all submission requirements.

All films must be in English. Non-English entries must be either dubbed into English or have English subtitles.

The competition is open to International entries.

Submissions must consist of at least 85% original visual elements and dialogue created by the entrant. While we appreciate so-called "montage/mash-up" fan films, (films made entirely of pieces of films/media made by professional sources such as movie studios, video game creators, etc.), they are ineligible for this competition as they are comprised primarily of work that is not actually created/originated by the person editing the film. This 85% rule only applies to the visual elements (original footage and visual effects) and dialogue (script/screenplay) of the film. The music score and sound effects may be entirely derived from other sources.

## 3. Length of Entries

Entries can be as short as 10 seconds and up to 15 minutes in length.

Any title screens, logos, credits, or introductions before and/or after the actual video will count toward the 15 minute maximum limit.

#### 4. Submission Deadline

The deadline for all submissions is **April 13, 2012, 5:00 PM CST**. All entries must be in our hands on that date.

Late entries are ineligible for the contest.

#### 5. Format of Submissions

Submissions must be playable on a standard DVD player. (At this time, we cannot accept HD-DVD or Blu-Ray discs. We apologize for any inconvenience.)

You must send (2) Copies on DVD of each film submitted.

Submissions will not be returned.

Films must be completely edited and in final form. Unfinished films will not be accepted. We will, however, accept trailers or teasers in their completed form.

Format must be DVD, region 1.

**The submission DVD must contain only the film and set to automatically play when the disc is inserted in a player.** Please do not include any DVD menus, extras, special features, etc. We reserve the right to reject films that do not meet this criteria as it helps speed up the judging process.

#### 6. Submission Instructions

Complete a copy of the entry form.

DVDs must be LABELED with your film's title, the entrant's name, and email address.

Mail (2) Submission DVDs to: **Superman Celebration Fan Film Competition c/o Metropolis Chamber of Commerce· 607 Market Street · Metropolis, IL 62960.**

You will receive an email notice when your entry is received. Make sure your e-mail address is on the entry form.

All films must be accompanied by an official Superman Celebration Fan Film Contest entry form.

Remember: Each film submitted must have its own individual submission form.

#### 7. Judging

The staff and associates of TCB Video Productions will judge all submissions.

First, second, and third-place prizes will be awarded at a ceremony following the presentation of all fan-films selected to be screened at Superman Celebration.

Judging will be based upon criteria set in place by the TCB Video Productions judges. The films are judged on a 100-point scale for each of the following categories: Script/Story, Acting/Performance, Cinematography, Costuming, Sound Editing,, and Originality/Creativity. A combined score from these categories will be used to determine not only the winners of the competition, but also what films will be screened in the time frame that is allotted at the 2012 Superman Celebration.

Judging procedures may be modified to include judgment of a preliminary selection of films by a special panel during the screening of the films at Superman Celebration to determine the winners, as well as to include categories such as 'crowd favorite'. Judging may also be modified to include a first-round judging process if a large number of entries are received.

## 8. Prizes

Three prizes will be awarded:

1. First Prize: \$300
2. Second Prize: \$150
3. Third Prize: \$75

Filmmaker's attendance is not mandatory to win awarded prizes. However, it is encouraged as they are contributing to the overall experience of Superman Celebration attendees.

Prizes will be presented at an awards ceremony following the presentation of the films. (Date and time to be announced. Please see the Superman Celebration site at [www.supermancelebration.net](http://www.supermancelebration.net) for more details.)

Winners not in attendance will have their prizes mailed to them, or, may elect a proxy to accept their prize on their behalf.

Prizes will be awarded in the name of one sole entity/individual to be determined on the contestant's signed entry form.

## 9. Legal Issues

By submitting an entry, each contestant agrees that they have read, understood and will comply with these official rules. You also give consent to the use of the entrant's name, likeness and/or biographical data for purposes of advertising and promotion by Superman Celebration and TCB Video Productions, without further consent, compensation, or approval.

Entry does not guarantee screening at Superman Celebration. Entries screened will depend on number of entries received and time allotted for the presentation of films. Winning entries are guaranteed screening at the presentation. Other films screened will be determined by remaining time allowed and overall score awarded during the judgment process.

We cannot be held responsible for lost or misdirected entries. As long as you list an e-mail address, we will notify you when we receive your submission(s).

Do not submit anyone's videos other than your own. By submitting your entry to the Superman Celebration Fan Film Competition, you are agreeing that you are the creator or creator(s) of the film

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